

LIVING UNITED

United Way of Trumbull County

FALL 2019

"The support of all these amazing volunteers and the funding of the event's numerous sponsors demonstrates a UNITED commitment to resolving the issues that affect our children and families in **Trumbull County"**

Ginny Pasha President of UWTC

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Senior Receives help from United Way Volunteers

United Way @ Work recipient speaks with gratitude

Grace Brenneman, age 87, and a resident of Warren, lives in her home that she shared with her three children and latehusband who passed almost 50 years ago.

As part of United Way of Trumbull County's United Way @ Work event, a team of volunteers from Mercy Health /St. Joseph Warren Hospital assisted Ms. Brenneman with her exterior property by cleaning debris from her roof top and down spouts, scraping and painting the wood around her exterior doors and garage door, washing exterior windows, and removing brush and weeds from around her home and yard. Something Ms. Brenneman couldn't afford to have done and certainly couldn't have done on her own.

"My husband was a Veteran and served in the Korean War. He had MS, and the VA provided us with some of the money. I think it was about \$10,000, to help us build this house," states Ms. Brenneman.

Now a senior with mobility issues of her own, Grace is grateful for the help of United Way of Trumbull County and its volunteers. "This was just wonderful! The volunteers went beyond what I expected," she said.

Kathy Cook, President of Mercy Health St. Joseph Warren Hospital later told reporters that in the future she hoped to see the total number of United Way at Work Volunteers more than double. "We are great partners with United Way of Trumbull County. One of the pillars for Mercy Health is to help make the community healthier. So, this is a great opportunity to give back to the community," she added.

By supporting the vital services provided through United Way of Trumbull County, whether as a volunteer, a sponsor or host of a special event or program, or with a one-time recurring gift, you're ensuring that people in our community have access to a wide variety of programs and resources that improve their quality of life and help them remain healthy and independent.



Senior resident Grace Brenneman poses with St. Joseph Warren Hospital President Cathy Cook.





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Insured or Uninsured, familywize can help!

You CAN use FamilyWize if your Rx isn't covered, if you've exceeded your plan's maximum limits, if your plan's deductible is higher than the cost of your Rx, or if your copay is higher than the cost of your Rx.

Last year, the FamilyWize **Prescription Discount Card Program** provided over \$125,032 in savings, helping more than 1,400 people in Trumbull County. To pick up your card, visit the United Way of Trumbull County office or go online at

https://www.unitedwaytrumbull.or g/family-wize

LABOR & UNITED WAY







This past Labor Day, we celebrated the accomplishments of workers around the globe and United Way's longstanding partnership with organized labor.

The AFL-CIO and United Way Community Partnership began after WWII with efforts to rebuild our communities. Now almost 80 years later, United Ways and labor are continuing to work together to tackle the toughest issues facing our communities. We understand the power of working together, and know that's how we transform communities and create effective and sustainable change.

With more than 12.5 million union members represented by the AFL-CIO and their 55 union affiliates, labor is a powerful force for advocacy, volunteerism, dollars, and driving impact. We also honor the labor movement's policy contributions, like child labor laws and laws that promote health benefits, reasonable hours, safety in the workplace, and provide aid to workers who were injured on the job or retired.

GIVE. ADVOCATE. VOLUNTEER.

Reading TCESC Enters Partnership With United Way for Striving Readers

Six area school districts receive their choice of two of Reading Great by 8 Early Literacy Initiative Programs

We all know that students who do not read proficiently by third grade are four times more likely than proficient readers to leave high school without a diploma. Yet, according to the 2017 Nations Report Card (https://www.nationsreportcard.gov/reading_2017/nation/scores?grade =4), only 39% of fourth-grade students in Ohio are at or above the NAEP (National Assessment of Educational Progress) proficient-level in reading.

The reading proficiency is especially pronounced among low-income children. Twenty-two percent of children living in poverty do not graduate from high school, a rate three times greater than a child who has never experienced poverty. It's a disheartening statistic, one that has consequences to the success of our students and our community.

For this reason, the Ohio Department of Education awarded the Trumbull County Education Service Center (TCESC) a \$1.2 million three-year grant to help improve student literacy. The goal of the grant is to focus on serving the greatest number of preschoolers through 12th grade students living in poverty, students with disabilities, English Learners, and students at risk for reading difficulties.

As part of the Striving Readers Comprehensive Literacy Grant to improve literacy in our early childhood classrooms, the Trumbull County Educational Service Center entered into a partnership with the United Way of Trumbull County that began in May of 2019, and added the ABC Reading Ready and Ready, Set, Go! programs in 6 partnering school districts. Both programs are designed to help increase the number of children reading at grade level by the third grade by assisting students reading below grade level through an intensive summer literacy intervention.

ABC Reading Ready focuses on improving reading skills of students transitioning from KINDERGARTEN into the FIRST GRADE. While Ready, Set, Go! helps SECOND GRADE students transitioning into the third grade attain reading success and prevent summer learning loss.

"The Striving Readers Grant has supported our teachers with the professional learning needed to enhance current reading instruction and to effectively monitor student progress using quality data collection tools. We are focused on providing more personalized and intensive instruction to all students in need," said Angela Guarnieri, Curriculum & Instruction: English Language Arts Supervisor with the TCESC.

Guarnieri further explained that each school district had to qualify for the Striving Readers grant opportunity by meeting specific qualifications set by the state of Ohio and then complete a district literacy plan. Within that literacy plan, each district felt the need for an intensive summer reading program that continued to target weaknesses in their students. We used our progress monitoring data to fill our summer school classrooms. The TCESC consortium included the school districts of Lakeview, Lordstown, Joseph Badger, Weathersfield, Newton Falls, and Southington.







In addition to United Way of Trumbull County's partnership with the TCESC, The Reading Great by 8 Early Literacy Initiative is currently providing programs in the following Trumbull County School Districts: Warren City, Niles City, LaBrae, Howland, and Champion. We would like to thank our donors who have designated a portion of their annual contribution to support The Reading Great by 8 Early Literacy Initiative and our funders which include Arcelor-Mittal Foundation, the Cafaro Foundation, the Greenwood Foundation, Home Savings, Ronald McDonald House Charities.

To learn more about Reading Great by 8 or to become a funder and help United Way of Trumbull County advance the Reading Great by 8 Literacy Initiative into every school district in Trumbull County, visit our webpage at https://www.unitedwaytrumbull.org/literacy-programs or direct an email to info@unitedwaytrumbull.org.

Operation Back 2 School

Making sure students have the supplies they need when they need them

The National Retail Federation estimates that the average parent spends \$122.13 per child on school supplies, in addition to another \$560 in clothing, shoes, and electronics. An expense that many families in Trumbull County can't afford. Particularly since 30.3% of children living in Trumbull County are living in poverty, according to a recent census data analysis found at

https://www.cleveland.com/datacentral/2017/12/ranking_every_ohio_city_county_3.html

In an effort to provide direct help to our students in need, United Way of Trumbull County leads an Operation Back 2 School program each summer. The goal of Operation Back 2 School is to recruit area businesses and organizations throughout the county to host school supply collection sites. Supplies collected at these sites are passed along to school pantries across the county. This is to help provide students with the supplies they need, when they need them.

"There are many traditional school supply drives these days; however, many parents still don't take advantage of them. For this reason, we are securing donated school supplies for those students who arrive to school empty-handed. This helps our students have the supplies they need," says Ginny Pasha, President of United Way of Trumbull County.

We extend our gratitude to this year's Operation Back 2 School hosts, which included several Dollar General stores throughout the county, Menards, Trumbull Family Fitness, and many branches of the Warren-Trumbull County Public Library. The collections were sorted



Niles students Elly Limongi, Cameron Vitelli, Logan Adkins, and Kenzie Lawrence are excited to learn that school supplies are here when they need them.

and delivered to the following school districts: Brookfield, Howland, Lakeview, Lordstown, Niles, and Warren.

UWTC's Second Semester School Supply drive is scheduled for November 1, 2019, through January 10, 2020. Area businesses, clubs, organizations and individuals are encouraged to host a collection site at their facilities to help restock school pantries for the second semester. To register as a host, please call the United Way office at 330-369-1000. Monetary donations earmarked for school supplies can be made year-round at

https://app.mobilecause.com/f/1a7l/n?vid=21p6f or mailed to United Way of Trumbull County, c/o School Supplies, 3601 Youngstown Road, S.E., Warren, Ohio 44484.

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United Way Joins the Community in Welcoming Students

Students embrace a new school year with the support of their community



The Warren City Schools "Back to School" event in Courthouse Square on August 14th featured educational information, games, prizes, and brought a lot of excitement to students.

Students and families who visited the United Way table enjoyed spinning a wheel for back-to-school items and participating in a raffle to win a deluxe bookbag filled with school supplies and fun activities. Free bookbags and gently used books for grades K-12 were also available for the taking.



United Way staff and board members joined 100 Community Men and several Warren City leaders to welcome Warren City School students back to school.

UNITED, we stood at the doors of all five Warren City School buildings passing out "Live United" pencils, giving high fives, and receiving some hugs as students entered the building for their first day of the 2019-20 academic school year.



Families attending TCESC Liberty Learning Center's Open House on August 29th were greeted by the staff and several community organizations as they prepare students to return to school.

United Way of Trumbull County passed out book bags, pencils, and offered students a wide selection of free, gently-used books.





We thank the following individuals, companies, schools, organizations and clubs that gave of their time and served as

VOLUNTEERS for UNITED WAY @ WORK:

7 17 Credit Union

American Red Cross

Arconic

Chemical Bank

Children's Rehabilitation Center

City of Cortland-City Council

City of Warren

Commissioner Frank Fuda

Cortland Bank

Howland Tiger Cheerleaders

Junior Achievement of Mahoning Valley

Kent State University at Trumbull

Macy's of the Eastwood Mall

Mahoning-Trumbull Union Counselors Association

Mercy Health St. Joseph Warren Hospital

Moonraker Express, LLC

Niles Key Club

R.S.V.P.

Ohio Edison/First Energy

The Anderson-Dubose Company

The Middlefield Banking Company

Trumbull County Mental Health and Recovery Board

Trumbull Family Fitness

Trumbull Neighborhood Partnership

Trumbull Regional Medical Center Trumbull Retired Teachers Assoc.

Warren Area Board of Realtors

Warren Junior Women's League





Campaign Kick-off: A Day of Community Service

New focus creates added volunteer opportunities for United Way @ Work



A Huge Thanks to This Year's Sponsors:

Presenting Sponsor: Cafaro Foundation

Silver Sponsors: Ohio Edison/First Energy, Kent State University at Trumbull, and Mercy Health St. Joseph Warren Hospital

Advocating Sponsors: Akron Children's Hospital, Family & Community Services, The Anderson-Dubose Company, and Western Reserve Building Trades

In-kind donations were greatly provided by Dunkin Donuts of Howland, Home Depot, Northeast Ohio Foot, Ankle & Wound Center, Sparkle Market of Niles, and the Raymond John Wean Foundation.

On August 23^{rd,} United Way of Trumbull County kicked off our 2019 campaign with volunteers, supporters, and a little help from the Howland Cheerleaders! The event took place at the former Sears located in the Eastwood Mall in Niles.

Ginny Pasha, President of UWTC began by engaging the crowed with shouts of LIVE UNITED and then recognized Mercy Health who had 30 volunteers ready to roll up their sleeves and get to work.

Dr. Lance Grahn, Vice Chairman of the UWTC Board of Directors, thanked this year's Pacesetters for leading the way by committing their support early in the campaign. Dr. Grahn went on to acknowledge all of United Way's volunteers and supporters, stating that, "We have had some challenges, but together we can make sure that everyone in Trumbull County has the opportunity for a better life. Look around the room, because it is ALL of YOU who will make the difference."

Guest speaker, Jenna Amerine from Trumbull County Combined Health District, provided statistics stating that 16% or over 33,000 people living in Trumbull County are food-insecure. So, as a new addition to United Way @ Work, volunteers were asked to pack over 16,000 meals that would later be distributed to 5 pantries throughout Trumbull County: Community Volunteer Council, Cortland Cares, Niles Community Services, NESFACE, and the Salvation Army.

The annual event attracted over 200 volunteers. In addition to the food packaging event, volunteers assisted seniors, veterans, and disabled homeowners by completing outdoor yard work and minor maintenance projects; sorted and distributed school supplies from United Way's Operation Back 2 School, assisted partner agencies Someplace Safe with an indoor painting project, and volunteers with the American Red Cross installed smoke detectors in residential properties.

At the conclusion to the program, Howland Cheerleaders motivated the volunteers with cheers as they headed to their volunteer projects.

Live footage and interviews can be found at https://businessjournaldaily.com/united-way-of-trumbull-county-begins-2019-campaign/?fbclid=lwAR0Upt1X2qtRCRYqQi1YzwJVu9sl71H7r4wSa9kA54 KPUW6bpU9zLGRk74



To give today, click the icon above or visit our website at <u>unitedwaytrumbull.org</u>

Give to make the greatest difference in your community. Your donation will help people in Trumbull County to Learn Well, Earn Well, and Stay Well. Your donation may also be designated to the 501(c)(3) nonprofit organization of your choice. Thank you for your support in Helping Children & Families Thrive in our community!

DONATE NOW FOR YOUR CHANCE TO WIN

\$15,000 CASH OR

2019 CHEVEROLET EQUINOX

THIS CAMPAIGN INCENTIVE IS BROUGHT TO YOU BY





A special thank you to Greg Greenwood of

GREENWOOD CHEVROLET

for sponsoring this year's

2019 EXTRA MILE GIVEAWAY!



Enter now for YOUR chance to WIN this 2019 CHEVY EQUINOX or \$15,000 cash!

To qualify, donate \$5 a week or pledge \$260 a year to United Way of Trumbull County and your name is automatically added to our raffle.

During the month of January 2020, United Way of Trumbull County and United

Way of Youngstown will randomly draw FIVE qualifying donors each. ALL TEN donors will become FINALISTS at Greenwood's KEY EVENT and reception held at **Greenwood Chevrolet in Austintown.**

Each FINALIST will have the opportunity to select a box containing a key; however, only ONE box will contain the key that starts the Chevy EQUNIOX. If your key starts the vehicle, YOU WIN!

Some restrictions apply. For the official rules and regulations, please visit www.unitedwaytrumbull.org/greenwood-promotion

Workplace Campaign Corner





The staff at Trumbull Mobile Meals does their part to not only ensure that "no person goes hungry" in our community; they are also Pacesetters for United Way of Trumbull County's annual workplace campaign to help children and families thrive in Trumbull County.

Trumbull Mobile Meals' Kim Straniak is the agency's campaign coordinator and states that they have 90% employee participation when it comes to giving to United Way of Trumbull County. When asked how she does it, she replied, "Our employees embrace the opportunity to give to United Way. There's never been a question. United Way matters to every employee here."

According to Straniak, their United Way Employee Campaign was set in motion many years ago, prior to her employment. She says that the employees at Trumbull Mobile Meals feel very positive about United Way of Trumbull County and the programs they fund, which of course includes Trumbull Mobile Meals' Sliding Scale program: a program that helps keep the cost of meals affordable and sometimes at no cost for area residents who are on fixed incomes and limited budgets.

To learn more about Trumbull Mobile Meals and their meal delivery programs, call 330-394-2538 or visit their website at https://www.trumbullmobilemeals.org/

UNITED WAY PACESETTERS

7 17 Credit Union

American Red Cross Lake to River

Big Brothers Big Sisters

Cafaro Foundation

Catholic Charities Regional Agency

Children's Rehabilitation Center

City of Warren

Community Volunteer Council

Cortland Bank

Eat'n Park Restaurant #63

Farmers National Bank

First Energy / Ohio Edison

Foster Grandparents

Great Trail Council Boy Scouts

Greater Warren-Youngstown

Urban League

Help Network of Northeast Ohio

Home Savings

Inspiring Minds

Macy's at Eastwood Mall

Munro Muffler

Niles Community Services, Inc.

O'Connor, Hoso & Loree, LLC

Paige & Byrnes Insurance

Potential Development Program

Salvation Army – Warren Corps.

SCOPE Senior Services

Second Harvest Food Bank

Someplace Safe, Inc.

Stanwade Metal Products

Target #1301

Trumbull County Mental Health &

Recovery Board

Trumbull Family Fitness

Trumbull Industries, Inc.

Trumbull Mobile Meals

United Parcel Services

United Way of Trumbull County



United Way of Trumbull County's Read Across America/Dr. Seuss Day

in K-2 classrooms across Trumbull County Friday, February 29, 2020 Contact Cindy Rogers at crogers@unitedwaytrumbull.org Phone: 330-369-1000, ext. 29

Tax Prep Volunteer Training

Beginning November 2019 Contact Bob Kovach at bobkovach51@gmail.com Phone: 330-399-8846

Eye Screeners for Trumbull County Elementary Students

For more information, contact Cindy Rogers at <u>crogers@unitedwaytrumbull.org</u> Phone: 330-369-1000, ext. 29

Family & Community Services

Daily need for volunteers.
Online application available at
https://fcsserves.org/opportunities/
Phone: 330-297-7097

Second Harvest Food Bank

Online application available at https://mahoningvalleysecondharvest.org/how-to-donate-and-help/volunteer-opportunities

Phone: 330-792-5522

Trumbull Family Fitness

210 High Street, NW Warren, OH 44481 For more information, visit www.trumbullfamilyfitness.com Phone: 330-394-1565

Trumbull Mobile Meals

Online applications available at www.trumbullmobilemeals.org/volunteer

Phone: 330-394-2538

GIVE. ADVOCATE. VOLUNTEER.

For the most up-to-date volunteer opportunities, visit unitedwaytrumbull.org

amazonsmile You shop. Amazon gives. Help us help people in need!

Do you know about amazonsmile? It's the same great Amazon you love, but with .05% of your purchase price being donated to your community! Simply select United Way of Trumbull County as your designation charity and help us help people in need:)

UNITED WAY @ WORK



Employees from Cortland Bank and The Anderson-Dubose Company pose for a group photo before getting down to work.



The Middlefield Banking Company employees spent the morning packaging food for pantries.



The Howland Cheerleaders not only offered enthusiasm to our teams, they were active volunteers for the food packaging project.



7 17 Credit Union employees enjoying their time together packaging food for those in need during United Way @ Work.



Volunteers from Macy's department store sorted school supplies from Operation Back 2 School.



A team of volunteers from Arconic assisted a Niles senior resident and cancer survivor with outdoor yard work.



Volunteers from Kent State University of Trumbull and TNP assisted a Niles senior resident and her grandson whom she is raising.



Skilled TNP volunteers made sure that this wooden walkway was repaired and safe again for Niles senior resident to walk on.



CALL FOR REFERRALS TO HUNDREDS OF RESOURCES



WOMEN UNITED

Newton Falls Woman Says United Way

Saved Her Life

Carol Ferry of Newton Falls says, "United Way of Trumbull County literally saved me."

Carol had contracted a life-threatening blood infection that made her unable to work. Her infection caused her to be bedridden in the hospital for three months, followed by additional treatment at a long-term care facility. While experiencing a lot of complications, she was also struggling with diabetes and was in desperate need of insulin.

"I found myself on disability, unable to work," she stated. While still in the waiting period for Medicare, Carol did not qualify for Medicaid. "The insurance I had would not cover the two types of insulin I required. And the drug companies would not assist because I had some form of medical insurance," she added.

Carol was unable to afford the medication she needed. In a last desperate attempt, Carol spoke with Debbie at the Warren Scope office, who connected her with the United Way of Trumbull County.

The United Way of Trumbull County referred her to

their Women United affinity group, a group of women whose primary focus is to address the diabetes epidemic in Trumbull County and to advance the common good while providing women with opportunities for personal and professional development. And thanks to a large donation from the Women's Auxiliary at Trumbull Regional Medical Center that helped to launch their initiative, Women United of Trumbull County was able to provide Carol with the help she needed.

"My daughter and I literally cried when we learned they would help. . . It is amazing, actually a miracle that this happened! I am truly grateful," said Carol.

According to a statement by Linda Tominey, a member of Women United and the Diabetes Coordinator for Trumbull Regional Medical Center, diabetes is the 6th leading cause of death in the United States. Studies show that about 12% (nearly 22,000) of Trumbull County residents are diabetic, which is above both the national and state levels.

To learn more about Women United of Trumbull County and their diabetes initiative, visit https://www.unitedwaytrumbull.org/women-united or call Christine Cope at 330-369-1000, ext. 28.

UNITED WAY PARNTER AGENCIES

American Red Cross Lake to River Chapter

Boy Scouts of America Great Trails Council

Catholic Charities

Children's Rehabilitation Center

Community Volunteer Council

Family & Community Services:

Big Brothers Big Sisters of Mahoning Valley

Foster Grandparents Program

SCOPE Senior Services

Solace Center

Someplace Safe

Greater Warren-Youngstown Urban League

Help Network of Northeast Ohio

Inspiring Minds

Niles Community Services

Potential Development Program

Salvation Army

Second Harvest Food Bank

Trumbull Family Fitness

Trumbull Mobile Meals

Paint & Sip UNITES Women for Diabetes Women United held their first fundraiser to help increase awareness

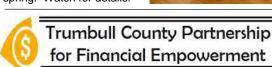
UWTC's Women United enjoyed a night of laughter, wine, and paint with fellow women leaders on Thursday, September 12, 2019, at The Cortland Opera House in Cortland. The project at hand was to paint a two-sided door hanger: a set of triple pumpkins for fall, and a three-tiered snowman for winter.

This is the first social event held by the group since they launched in November of last year. Other events are in the works and are being planned for the coming spring. Watch for details!



"AND WHEN YOU WANT SOMETHING, ALL THE UNIVERSE **CONSPIRES IN HELPING YOU TO** ACHIEVE IT. - PAUL COELHO





A United Way of Trumbull County Initiative

Become a Tax Prep Volunteer!

Because of volunteers like you, more than 2,300 individuals and families benefited from the SCOPE Free Income Tax Preparation service last year. Per the IRS and the Ohio Benefits Bank, the total amount of refunds was a whopping \$3,032,790 for a combined benefit of \$3,502,990 that stayed in the hands of those who needed it most!

To become a TAX PREP VOLUNTEER for the upcoming tax season, call Bob Kovach at 330-399-8846 or direct an email to bobkovach51@gmail.com.

HELPING CHILDREN AND FAMILIES THRIVE IN TRUMBULL COUNTY

Fax: 330-.369-5555

info@unitedwaytrumbull.org www.unitedwaytrumbull.org

OUR MISSION

To work together to create sustainable change with an emphasis on income, education, health and meeting basic needs.

OUR VISION

To inspire and build a community where everyone has the opportunity to reach their full potential.

Connect with us!









GIVE. ADVOCATE. VOLUNTEER.



3601 Youngstown Road, SE Warren, OH 44484-2832









Events & Sponsorship Opportunities

Join us as we work together to improve lives in Trumbull County

NOVEMBER RAIN PRE-PARTY WITH BW3'S

Join us for the Northern Whiskey band in the beer tent at the Eastwood Mall, Niles November 2, 2019, from 5-8 pm

Proceeds benefit United Way of Trumbull County (Tent located near Ollie's Bargain Outlet and the Rust City Church)

GIVING TUESDAY*

December 3, 2019

ROBINS THEATRE SPECIAL EVENT*

December 19, 2019, 7-9 pm

Proceeds benefit United Way of Trumbull County Invitations coming soon! *Sponsorship Opportunities Are Available

GREENWOOD CHEVROLET'S EXTRA-MILE GIVE-A-WAY

https://www.unitedwaytrumbull.org/seuss-

DR. SEUSS'S BIG BIRTHDAY BASH

Districts, classrooms K-3rd grade

For more information, visit

tastic-reading-challenge-1

February 2020 - (Contest begins December 2019)

Open to ALL Trumbull County Public School

February 2020 at Greenwood Chevrolet, Austintown

READ ACROSS AMERICA/DR. SEUSS DAY*

February 29, 2020, in Trumbull County Public School Districts, classrooms K-3rd grade

United Wav of Trumbull County is pleased to offer a variety of sponsorship opportunities for many of our events, programs, and publications in 2020. Thanks to the continued generosity of wonderful supporters, our events are highly visible, fun opportunities to connect with business and community leaders who believe in our mission, while supporting the important work of our organization. We hope you consider partnering with us. For more information, please contact Cindy Rogers by email at crogers@unitedwaytrumbull.org



UNITED WAY OF TRUMBULL COUNTY **WAS AWARDED** THE SEAL OF TRANSPARENCY